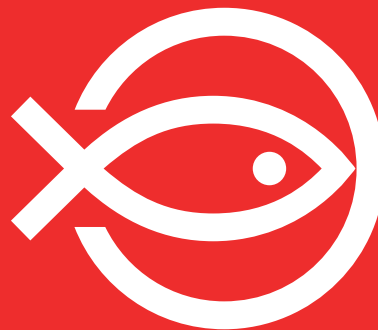


DANCHURCH AID
actalliance



RESULTS 2020



[Kenya // Photo: Jakob Dall]

Welcome to DanChurchAid's Results 2020. Here is a brief introduction to who we are, how we work, our key figures, and examples of our endeavors over the year.

COVID-19 affected all of DanChurchAid's country programmes in 2020. Despite shutdowns, curfews, and closed borders, we managed to help four million people in 19 of the world's poorest countries.

This is the highest number of people in need we have helped in our 99-year history. But the need for assistance has never been greater.

The pandemic has aggravated the impacts of existing crises, conflicts, and climate change. Millions of people have been pushed into poverty. Inequality in the world has increased. Human rights are under attack.

This is why there is also a strong demand and need for assistance from DanChurchAid, as stated in Results 2020.

Happy reading!



Birgitte Qvist-Sørensen

General Secretary, DanChurchAid

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Text: Caroline Ryberg Albæk, Poul Kjar, Bjørn Bang Jakobsen

Design: Anne Moustén

In **2020**, DanChurchAid helped **4 million** people in need and had an income of **DKK 889 million** for disaster and emergency efforts.

Funds were provided by Danida, EU, USAID, other international donors, **48,153** regular contributors and **20,073** volunteers, who donated **810,302** hours of their time.

Our humanitarian assistance and long-term development work was performed by **1,241** staff members and **205** professional local partners in **19** of the world's poorest countries.

DanChurchAid supports some of the world's poorest in their struggle for a dignified life. We help people in need irrespective of religion, gender, race, or political conviction.

Our work is based on a Christian outlook with respect for the rights of every individual and for the equality of all people. We believe that it is a fundamental value to share with the poorest people in the world and help people in need.

We provide emergency assistance when disaster strikes. We help refugees and host communities in neighbouring areas with humanitarian relief and long-term development. And we are working to create a more equal and sustainable world.

We act courageously when injustices are committed against people and when human rights are violated. The situation of each individual is the starting point for our work, which is based on respect for local communities, human rights, and equality – with a special focus on women.

We engage with popular and political forces. We seek to influence decision-makers to improve the conditions for the world's poorest. We work closely with faith-based and other partners, and we experiment with alternative forms of cooperation to help achieve global sustainable development goals – with a special focus on addressing climate change.

We demonstrate leadership and continue a 99 year tradition of action and innovation. This is achieved by developing and testing new solutions, incorporating science and new technology in collaboration with volunteers, donors, businesses, and partners across many sectors.

The focus of DanChurchAid is to:

- Save lives
- Build resilient communities
- Fight extreme inequality
- Create engagement

[Iraq // Photo: Paul Jeffrey]



About DanChurchAid

Partners: We collaborate with 205 strong, local partners and a wide range of church and humanitarian organisations. The cooperation ensures effective, sustainable, and targeted efforts to the benefit of the poorest and most vulnerable. Local organisations know and understand local problems best.

Our General Secretary, Birgitte Qvist-Sørensen, is also the chairperson of ACT Alliance (Action by Churches Together), a global network of 142 organisations that carry out development and disaster response work in more than 120 countries all over the world. We are present at all the world's hot spots and can respond with short notice to crises, wars, and disasters.

Sustainable Development Goals and businesses:

The Sustainable Development Goals (SDGs) are

the international community's roadmap for solving some of the biggest problems on earth by 2030. DanChurchAid's work contributes toward fulfilling 12 of the SDGs.

Partnerships across sectors are paramount as civil society and humanitarian assistance alone is not sufficient to achieve these goals. We collaborate with knowledge institutions, local and Danish companies to develop innovative solutions and funding models that contribute to local market development and create jobs for the benefit of the world's poorest.

Many Danish private sector companies are leading the way in terms of SDGs. However, some are still lagging behind, especially in the countries where we work. But with critical and constructive dialogue and mutual learning, we can guide companies and sectors to focus more on sustainable development,

climate change response and respect for human rights.

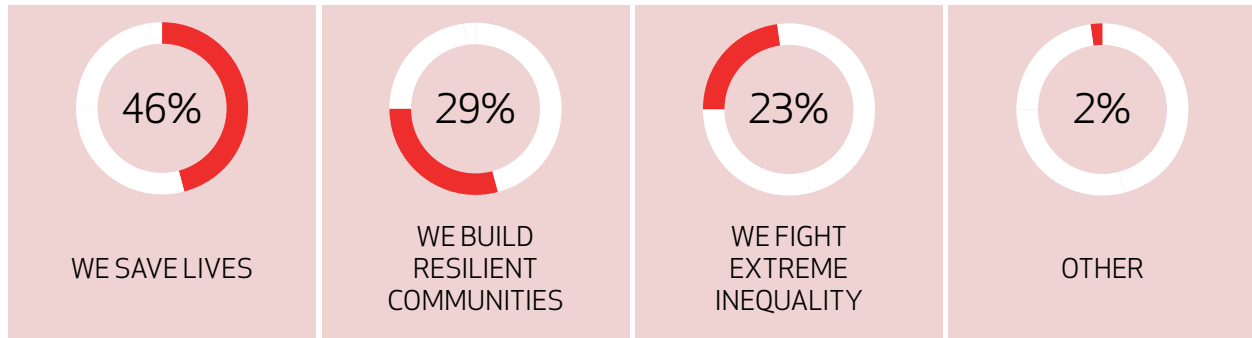
Rights: All of our programmes include working to strengthen democracy, rights, and gender equality. We believe that women's right to control their own bodies is strengthened by improving their social and economic rights. We are advocates for all people's right to freedom of expression and freedom of assembly; for the right to food and shelter during disasters; for the right of poor people to receive support in preparing for the consequences of climate change; and for banning landmines and ammunition.

Certification: DanChurchAid is certified by the Humanitarian Quality Assurance Initiative (HQAI). HQAI evaluates development and relief work and methods of organisations to assess whether we meet the internationally recognised quality standards required in the Core Humanitarian

Standard (CHS). The certification is a significant stamp of approval of DanChurchAid's work and an important tool in our daily work.

Means: In 2020, DanChurchAid's total turnover was DKK 889 million. A record large amount. The EU and international funds and donors financed our international work with DKK 477.5 million. Danida supported us with DKK 232.1 million. Our strategic partnership agreement with Danida (2018-2021) enables us to constantly explore new and innovative ways of working. This includes 11 innovation projects in Cambodia, Kenya, Nepal, Uganda, and Zimbabwe that are funded through the strategic partnership agreement in 2020. The projects included several mobile platforms and apps that promote resilience and increased agricultural production as part of adapting to climate change. Finally, Danes entrusted us with no less than DKK 162.7 million for our work with the world's poorest. ■

In 2020, our projects were distributed between three focus areas:





[Zimbabwe // Photo: Aaron Ufemeli / EPA / Ritzau Scanpix]



We save lives

Conflicts, disasters, and climate change claim the lives of millions of people and communities in developing countries. People are fleeing war, hunger, drought, and extreme temperatures. DanChurchAid is a strong and active partner that both saves lives and provides a sense of hope after a disaster.

Most refugee crises last a long time. Many refugees are in danger of living half or all of their lives in a refugee camp or in a refugee area. We try to provide as many refugees as possible with employment or training while they are waiting to return home. We thereby link humanitarian efforts to save lives with long-term development efforts – and local conflict prevention.

A major part of our humanitarian work in a number of the world's hot spots involves clearing land mines and unexploded ammunition, which is a prerequisite for people returning to their homes and communities.

We base our work on the international pledge of “leave no one behind”.

We do this through

- Rapid humanitarian response and emergency preparedness
- Distribution of emergency assistance and sustainable recovery
- Support in preparing local emergency response plans
- Humanitarian mine clearing and training regarding the danger of land mines and unexploded ammunition

COVID-19 greatly affected DanChurchAid's efforts to save lives in 2020. We integrated information on preventing the spread of infection in all program countries. We distributed personal protective equipment such as masks, hand sanitizer and soap in refugee camps and surrounding areas. We accelerated the distribution of cash and, not least, contact-free e-vouchers, which have proved particularly helpful during COVID-19.

In **Syria**, where the conflict has now lasted more than ten years, we distributed basic necessities, tents, and shelter for families in hard-to-reach areas where other donors do not have access.

We were quickly on site after the blast in Beirut, **Lebanon**, where we provided hot meals and helped with the reconstruction of homes and small businesses after the disaster. We also helped restore damaged health clinics and schools for both local Lebanese residents and Syrian refugees.

In **Bangladesh, the Central African Republic, Ethiopia, Kenya, Mali, Nepal, Palestine, South Sudan, Syria** and **Zimbabwe**, cash and e-vouchers have saved thousands of lives and improved food security.

Distribution of cash means giving people the freedom to make their own choices while supporting local markets.

We work in some of the world's largest refugee camps, such as Gambela in **Ethiopia**, Kakuma in **Kenya**, and Bidi Bidi in **Uganda**. We help refugees plant their own vegetables, and we help with access to water and environmentally friendly energy sources so that they can prepare their own food.

We also support entrepreneurship and initiatives so that young refugees can start and run their own business – and eventually become self-supporting. And we support activities that give girls self-esteem

and faith in the future – such as the Divas League football tournament in the Kakuma camp.

In **Kenya**, we also developed an innovative project to capture grasshoppers and convert them into animal feed, thereby turning this plague into alternative proteins.

DanChurchAid focuses on anchoring projects in the local area. That is why we support both new and existing partners. In **Myanmar**, in cooperation with local partners, we have helped displaced people with first aid, cash, psychosocial assistance and information about COVID-19.

We supported over 100,000 Burmese people living as refugees in the border area between Myanmar and Thailand. Many have been refugees for more than 30 years. We are trying to provide as many refugees as possible with employment or training while they are waiting to return home.

An important part of our work in saving lives is to help communities afflicted by conflict and war. In **Libya, Lebanon, and Southern Sudan**, in 2020 we completed a four-year project in which we, with the help of locals, cleared land mines and explosives from 3.5 million m2 of land, equivalent to 528 football pitches. We collect and record data through an app and share the information with other organisations and authorities.

The land has now been transferred to the locals and is used for agriculture and housing. At the same time, we have been working on information campaigns to educate the public about the dangers of unexploded ammunition. We disseminated the information through SMS chains, radio ads and billboards. It has created a stronger sense of safety and security among the people. ■

[Nepal // Photo: Jakob Dall]





We build resilient communities

DanChurchAid works with vulnerable populations, local partners, businesses, and government agencies to strengthen local communities. We support agriculture, food production, and other income-generating activities that can create jobs and provide hope for a better future.

We help with climate adaptation for crops, new cultivation methods and access to water. We are also working on how to reduce CO2 emissions. And we help when people are affected by climate-related disasters and land access conflicts.

In several countries, we support partners in their advocacy efforts to influence governments and authorities to fulfill their responsibilities and to end conflicts, and, above all, to help the poorest sections of the population.

We are working to educate and provide financial support for contractors – and especially women – so that they can start their own businesses. We are focused on young people taking part in the future of the local community so that they do not choose to migrate and end up as easy targets for human traffickers, rebel groups and extremists.

We do this by focusing on

- Local climate adaptation and disaster preparedness
- Conflict prevention and peace-building activities
- Developing sustainable living conditions and job creation, especially for young people
- Local influence on decisions that build resilience

The economic and social consequences of COVID-19 are in addition to a global refugee crisis, food crisis and, above all, the climate crisis. In 2020, the DanChurchAid incorporated COVID-19 information and personal protective equipment into their work of creating resilience communities suffering from conflict and climate change.

In 2020, several countries, including **Nepal** and **South Sudan**, were hit by massive floods, which forced hundreds of thousands of people from their homes.

In South Sudan, floods came on top of many years of civil war. That is why we were on site with disaster relief on a massive scale. We helped local communities make evacuation plans and early warning systems so people could find safety. Subsequently, we also helped restore infrastructure, and we supported the hardest-hit families with seed for new crops.

In **Cambodia** and **Malawi**, we worked with local

governments to prevent disasters and help communities adapt to extreme temperatures, droughts, and floods.

With climate change, there is pressure on natural resources, conflicts, and lack of access to land and water. In countries such as **Ethiopia, Kenya, Uganda, Zimbabwe**, and **the Democratic Republic of Congo**, we worked to bring about peace and to conclude local agreements on the distribution and access to land.

On the border between **Ethiopia** and **Kenya**, frequent and prolonged periods of drought have led to bloody conflicts between the herding population who have survived for generations by breeding goats, sheep, and cattle. Through our local partners, we mediated the conflicts and helped former herdsmen start a new life as fishermen on the Lake Turkana.

In 2020—despite COVID-19—DanChurchAid managed to increase the number of market-based agricultural projects in countries such as **Cambodia, Ethiopia,**

Kenya, Myanmar, Nepal, South Sudan, Uganda, and **Zimbabwe** to the benefit of more than 180,000 people.

In **Zimbabwe** and **Cambodia**, we helped local farmers improve yields with new cultivation methods, drought-resistant crops, and shared solar-powered irrigation systems. This provided farmers with better access to local markets and thereby strengthened their economic resilience.

In several of our market-based projects, we worked together across sectors with both local and Danish companies.

In northern **Uganda**, refugees, and local farmers in a neighbouring area with 1.3 million refugees have been given courses on running a business and producing organic sweet potatoes, ginger, and turmeric. These products were sold on the local market and created local growth and employment. We also worked with the Danish company Nordic Fruit for export to the Danish market.

In **Ethiopia**, we worked with Danish companies such as Novozymes and Arla Foods Ingredients to develop a protein-rich emergency biscuit that help provide a nutritional diet. At the same time, production at the local biscuit factory created jobs.

In a large number of program countries, DanChurchAid's partners have lobbied for climate initiatives. In **Nepal**, partners participated in conversations with the government on the development of a revised national climate plan.

Together with our partners in Kenya, we engaged local governments to increase local efforts regarding natural resources and climate. In **Uganda** and **Zimbabwe**, we continued our efforts to engage in political dialogue regarding national climate policies. ■



[Tomato cultivation in Nepal // Photo: Sumit Dayal]



We fight extreme inequality

Global cooperation and common international rules are necessary to combat poverty and inequality.

However, we cannot take democracy and human rights for granted, and we cannot take for granted that civil society can freely advocate for the rights of the individual and also combat inequality. That is the battle we are fighting. It is most often the rural poor, women, children, youth, people with disabilities, Indigenous people, migrants, refugees, and LGBTQ+ people who systematically pay the highest price. Who have their rights violated. Who experience poverty at first hand.

We combat extreme inequality in collaboration with strong, value-based partners and religious leaders and are committed to international law and gender equality. Through our ACT network and faith-based partners, we have gained unique access to decision-makers and religious leaders locally. This gives us the opportunity to change cultural and religious norms and correct false stories via meetings, media, and information.

We do this by focusing on

- The scope of civil society
- Inclusive decision-making processes
- Protecting human rights campaigners
- Equitable distribution of resources through local institutions
- Fighting discrimination against marginalised groups
- Global advocacy >>

In 2020, governments around the world used the pandemic to fight back against the human rights campaigners and limited the scope and influence of civil society. This has put further pressure on DanChurchAid and our partners. Shutdowns and curfews have impacted women particularly hard, which has led to alarming increases in gender-related attacks.

In 2020 we increased the protection of human rights advocates, and we had a special focus on helping women vulnerable to violence and assault.

In **Zimbabwe** and **Malawi**, we monitored and reported attacks through faith-based partners. In **Uganda**, religious leaders have helped and/or mediated nearly 400 cases of gender-related violence.

In **Bangladesh**, **Palestine**, and **Nepal**, we trained individuals and human rights groups about their rights and the importance of documenting attacks.

In **Cambodia** and **Myanmar**, we provided legal aid, financial assistance, physical protection, and psychosocial assistance to human rights advocates who are in life-threatening situations, or who have been subjected to torture and abuse.

In **Nepal** we trained women's groups about preventing and reporting attacks on casteless women. A digital documentation system was developed, and women's groups started campaigns and collaboration with the police with a particular focus on stopping attacks against young girls.

Despite COVID-19 shutdowns, local partners were trained in countries such as **Cambodia**, **DR Congo**, **Ethiopia**, **Malawi**, **Nepal**, **Zambia**, and **Uganda** to participate in political processes so that they can lobby the authorities for their rights and economic priorities. One of the goals, is to make demands regarding the distribution of resources and for transparency in decision-making processes.

We have focused on combating discrimination against marginalised individuals and groups. In **Kenya**, for instance, we have worked on the rights of refugees through faith-based partnerships.

Despite the harsh shutdowns in the refugee camps at Cox's Bazar in **Bangladesh**, by working in dialogue with local, Muslim, Rohingya leaders, we have been able to carry out our important work of protecting women and girls.

In **Cambodia**, we have trained female human rights activists and LGBTQ+ people in exercising their rights. This has led to a huge boost in self-confidence and participation in local decision-making processes.

In a district in **Malawi**, young people have been elected to the local district council. They achieved an agreement that a new health clinic, a bridge and a school will be built.

In **Uganda**, we trained 125 female political

candidates so that they are ready to challenge some of the older, local politicians and put forward new agendas for the local election campaign in 2021.

In a large number of countries, we have focused on strengthening the rights of young people and assisting them on their journey towards getting a job and employment. This includes young people in the West Bank and Gaza in **Palestine, Ethiopia**, and the **Central African Republic**, where we provided training to develop sustainable business models, and we provided initial capital for the best ideas.

Among refugees and host communities in **Kenya** and **Mali**, we focus on involving young people in peace-building activities, local decision-making processes, by training them as peace-building agents, thereby preventing migration. ■



[Volunteer in Wefood Aarhus // Photo: Melissa Ørnstedt]



Engagement and action in Denmark

The overall goal of DanChurchAid's work in Denmark is to engage and inspire Danes in general to act for the benefit of the world's poorest.

We engage Danes throughout the entire country through community and church-based groups in Denmark, and we create opportunities for volunteerism through local parishes, FDF youth groups, scouting clubs, folk high schools, continuing education schools, and through our second-hand shops and Wefood stores.

It is an integral part of our mandate, our vision, and identity as a Danish civil society organisation that we also make our voices heard in the larger political debate as advocates for the world's poorest families. We are working to influence political decisions that affect Denmark's global development efforts and the efforts to achieve the SDGs.

We work on issues of democracy and common international rules, climate change, women's rights, innovative partnerships, and humanitarian efforts.

We do this by focusing on

- Involving thousands of volunteers in community and faith-based groups in Denmark
- Strong communication and comprehensive presence in the media and through our own channels
- Political dialogue and defence of humanitarian values both in Denmark and abroad

>>

2020 stands out as a difficult year, but it was also a year when we showed courage and innovation. COVID-19 permeated the year and created challenges for our ability to engage. But despite the pandemic, we broke records and collected more funding than ever before.

Before the shutdown, we succeeded in sending pupils from a further education school and a folk high school to Palestine and Nepal. We also arranged a caravan tour to Nepal, where Danish young people focused on climate issues and women's rights.

Thousands of volunteers stood ready with collection boxes at the beginning of March. But two days before they were supposed to head out on the streets, the physical collection effort was cancelled and replaced by a digital collection. Thanks to our many committed and talented volunteers who were able to quickly make the switch to a digital collection, we managed in just two days to create a campaign that was strong enough to bring in **5 million Danish kroner**.

As a result of the closure of the country's churches

and the cancellation of worship services—including collections—new ways of allowing Danes to help DanChurchAid had to be considered. Through social media content and advertisements in relevant media, it was still possible to collect money and raise awareness among churchgoers.

Our **114 second-hand shops** shut down when the pandemic hit. In several shops, volunteers started doing online trading on their own initiative. Interest was enormous when the country opened up again, and both volunteers and customers were pouring into the shops.

Wefood remained open all the way through the shutdown, thanks to the steadfast volunteers in the shops. And we opened two new Wefood stores in 2020. Together we saved **375.5 tons** of food from going to waste.

Despite the long shutdown, Danes donated **810,302 hours** as volunteers for DanChurchAid.

We also grew digitally, and we cemented our place as the most followed international NGO in Denmark on

Facebook with **235,365 followers**. Danes **interacted 1,450,964 times** with our content across Facebook, Instagram, and Twitter.

For Mother's Day, our ambassadors **Lisbeth Wulff** and **Bodil Jørgensen** made a video that focused on the **Give a Goat Campaign**. This was our most viewed video on Facebook to date. Overall, it was seen over **2.2 million times**.

The **Give a Goat campaign** collected **7 million Danish kroner** over the course of 2020, which is the best result since the first year of the campaign in 2006. In addition, Danes were also given the opportunity to give a COVID-19 kit to people in the poorest countries in the world.

We produced a Christmas music video with our ambassadors **Jakob Fauerby** and **Hilda Heick**, and the song was played on the country's radio stations during December.

We were in contact with **250,689 Danes** via email and **298,053** via SMS. These channels were used to highlight our work and get Danes to support it.

We experienced this, among other things, when the harbor in Beirut exploded and Danes donated over one million DKK to our work there.

In 2020, **48,153 Danes** supported our work with a fixed monthly amount. On average, each donor paid DKK 108 per month. In total, we received **649,716 donations** from individual Danes over the year.

We actively participated—alone and with other NGOs, companies, and interest groups—in the public debate on the size of the rich countries' climate assistance, the importance of Denmark being a leader in the defence of human rights, and the content of Denmark's new development policy strategy that was negotiated during the year.

Here, we highlighted the importance of climate adaptation and food, democracy and human rights, women's social and economic rights, innovative partnerships across sectors, and a comprehensive approach to humanitarian efforts, cooperative development work, and conflict prevention. ■

Where we work

DanChurchAid strengthens the world's poorest people in their struggle for a dignified life: We save lives, build resilient communities, and fight extreme inequality.





Lebanon

Syria

Palestine

Iraq

Libya

Mali

South Sudan

Ethiopia

Central African Republic

Uganda

Kenya

DR Congo

Zambia

Malawi

Zimbabwe

Nepal

Bangladesh

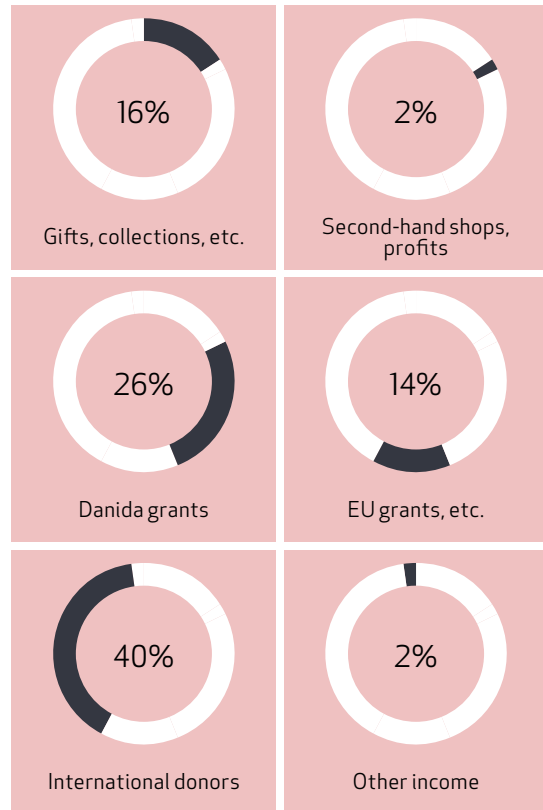
Myanmar

Cambodia

Key figures 2020

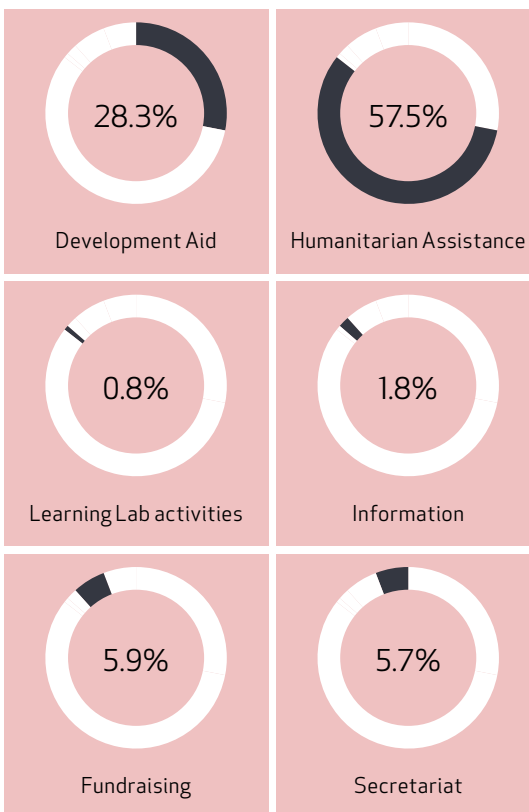
WHERE DID THE MONEY COME FROM?

Private donations	162,111,140
Gifts, collections, etc.	139,288,791
Second-hand shops, profits	22,822,349
Danida grants	232,149,597
Development framework agreement	110,608,251
Humanitarian framework agreement	105,947,538
Single grants, including disaster	15,593,808
EU grants, etc.	125,998,276
International donors	351,563,878
Other income	17,210,328
In all	889,033,219



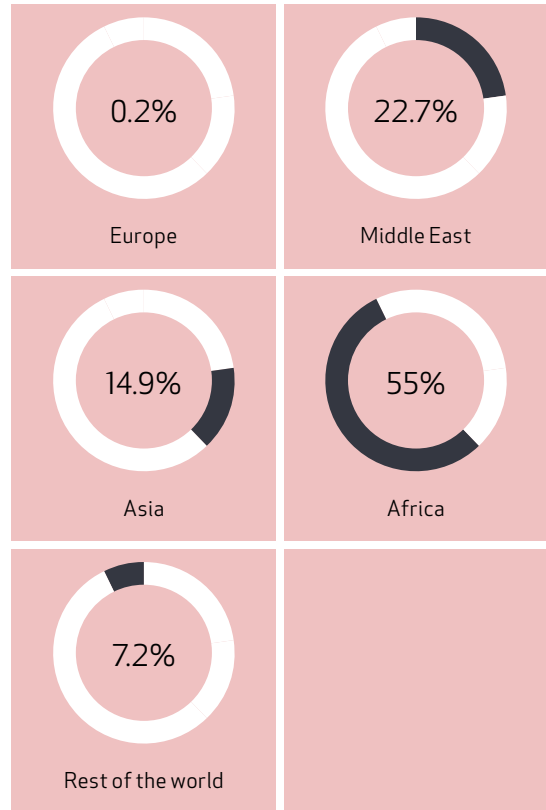
WHAT WAS THE MONEY SPENT ON?

Development Aid	245,075,941
Humanitarian Assistance	497,258,231
Learning Lab activities	6,575,071
Information	16,029,850
Fundraising	51,211,805
Secretariat	49,192,988
In all	865,343,886

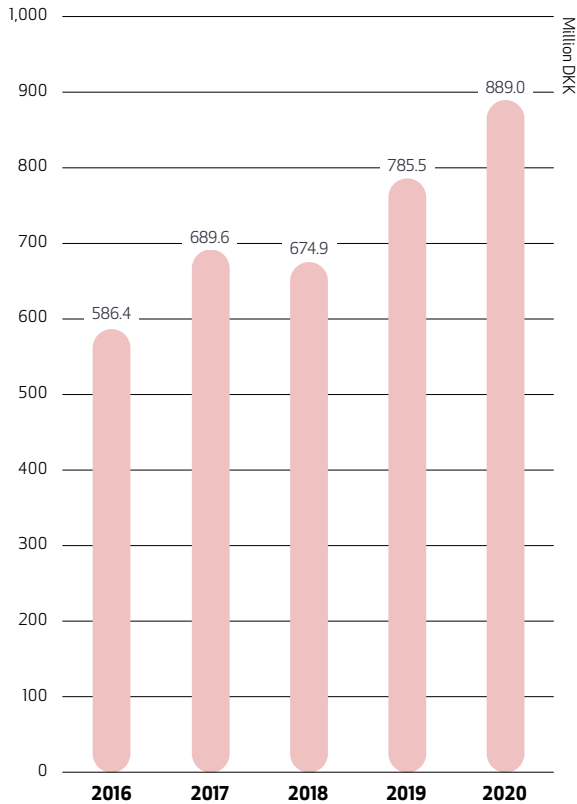


WHERE WAS THE MONEY SPENT?

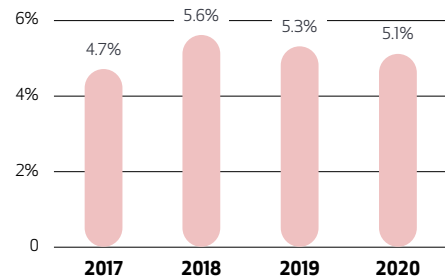
Europe	1,745,939
Middle East	168,683,825
Asia	110,501,266
Africa	407,725,428
Rest of the world	53,677,714
In all	742,334,172



TURNOVER 2016 - 2020



ADMINISTRATION PERCENT 2017 - 2020





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